

## Business Studies

### **BUSS4 – The Business Environment**

#### **4.1 – Mission, Aims & Objectives**

Nelson Thornes & Wolinski – Chapter 20  
Summary Questions – Nelson Thornes –  
1,2,3,4

#### **4.2 - Business & Economic Environment**

Nelson Thornes & Wolinski – Chapter 21  
Summary Questions – Nelson Thornes –  
1,2,3,4,7

#### **4.3 - Business & Political and Legal Environment**

Nelson Thornes & Wolinski – Chapter 22  
Summary Questions – Nelson Thornes –  
1,4,6,9

#### **4.4 - Business & Social Environment**

Nelson Thornes & Wolinski – Chapter 23  
Summary Questions – Nelson Thornes -  
1,3,4,5,6,7

#### **4.5 - Business & Technological Environment**

Nelson Thornes & Wolinski – Chapter 24  
Case Study – P207 & 208 Dixon's – question 1  
– 4

#### **4.6 - Business & the Competitive Environment**

Nelson Thornes & Wolinski – Chapter 25  
Summary Questions – Nelson Thornes -  
1,4,5,8

### **BUSS4 – Managing Change**

#### **4.7 – Internal Causes of Change**

Nelson Thornes & Wolinski – Chapter 26  
Summary Questions – Nelson Thornes –  
1,2,3,4,5,6,7,8

#### **4.8 – Planning for Change**

Nelson Thornes & Wolinski – Chapter 27  
Summary Questions Nelson Thornes – 1,3,4 &  
5

#### **4.9 - Leadership**

Nelson Thornes & Wolinski – Chapter 28  
Summary Questions – Nelson Thornes – 4,5 &  
6

#### **4.10 - Culture**

Nelson Thornes & Wolinski – Chapter 29  
Summary Questions – Nelson Thornes - 2,3,5  
& 6

#### **4.11 - Making Strategic Decisions**

Nelson Thornes & Wolinski – Chapter 30  
Summary Questions – Nelson Thornes – 1,5 &  
6

#### **4.12 – Implementing & Managing Change**

Nelson Thornes & Wolinski – Chapter 31  
Summary Questions – Nelson Thornes - 1,3,4  
& 5

	<b>Nelson Thornes Notes &amp; Summary Ques Chapter</b>	<b>Wolinski Notes Chapter</b>	<b>Deadline Date</b>
4.1 Aims & Objectives	20	20	
4.2 Economic Environment	21	21	
4.3 Legal Environment	22	22	
4.4 Social Environment	23	23	
4.5 Technological Environment	24	24	
4.6 Competitive Environment	25	25	
4.7 Internal change	26	26	
4.8 Planning change	27	27	
4.9 Leadership	28	28	
4.10 Culture	29	29	
4.11 Strategic	30	30	
4.12 Implementing	31	31	

## Outline for BUSS4 Delivery – Approximate Timings

Timing (weeks)	Specification Reference	Content
1	4.1 & Update on Scrapbook	Mission Statements. Corporate Objectives & Strategy
1	4.7 & Intro to Research Task Lesson 1 – Research Intro	Managing Change Internal Causes
1	4.8 Lesson 2 – Glenstrata & Integration examples	Planning for Change
FEBRUARY HALF TERM		
1	4.9 Folder Check – 4.1, 4.7 & 4.8. Scrapbook check & Project Book check	Leadership
1 Results out this week	4.10 Bullet Point 1 – Motives for Takeovers & Mergers & link with Corporate Strategy	Culture
1	4.11 & 4.12 Bullet Point 2 – Problems of T & M including difficulties of integrating successfully	Strategic Decisions + Implementing & Managing Change
1	4. 2 Bullet Point 3 – Factors influencing the success of Takeovers & Mergers	Business Environment
1	4.2 Bullet Point 4 – The impact of Takeovers & Mergers on the performance of the business	Business Environment
EASTER HOLIDAY		
1	4.3 Bullet Point 5 - The impact on, and reaction of, stakeholders to Takeovers & Mergers	Political & Legal Environment
1	4.4 Bullet Point 6 – Reasons why governments might support of intervene in T & M	Social Environment
1	4.5 & 4.6	Technological Environment Competitive Environment
1	Mock Exam 1	
BUSS1 EXAMINATION – 14 <sup>th</sup> May PM		
1	Mock Exam 2	
BUSS2 EXAMINATION – 21 <sup>st</sup> May AM		
1	Mock Exam 3	
1	Final week of college Bullet point summary	
Study leave starts on Friday 1 <sup>st</sup> June BUSS3 EXAMINATION – 14 <sup>th</sup> June PM BUSS4 EXAMINATION – 21 <sup>st</sup> June AM		